



## What is the ArtsEverywhere Festival?

The Eramosa Institute, presenters of the Guelph Lecture–On Being for 17 seasons, in partnership with Musagetes and the University of Guelph, created the ArtsEverywhere Festival as an annual, multi-day event. The festival on January 23–26, 2020, offers lectures, conversations, music, performances, literary readings, and exhibitions that will consider alternative ways of being and how we imagine new possibilities for the world beyond the status quo. In every way, we involve and inspire our community.

## Artists, visionaries, and activists

ArtsEverywhere Festival continues to broaden the scope and number of voices that promote and foster public dialogue on, and greater understanding of, ideas and issues of concern to everyone in the community and across Canada. Each season the festival features all forms of cultural curators, performers, academics and "ideas people." A full festival program launch will take place in November, 2019.

## An event supported by community

- More than 40 local businesses have sponsored the festival.
- More than 60 community members have volunteered.
- More than 13,000 community members have attended.

## Community sponsors make it happen

In order to continue bringing inspiration to our community, we look to the kind support of businesses and organizations like yours that see the value in supporting an effort to engage our community, and particularly the youth of the community, in a weekend of thought-provoking ideas, generated from a number of perspectives.

#### Sponsorship benefits

- Logo on 2,000 handbills and 500 posters distributed throughout Guelph, KW, Cambridge and Wellington County.
- Advertising in 1,200 program guides for multiple events over four days.
- Permanent logo on our website, and regular social media recognition posted to our network of more than 4,000 followers.
- Event tickets and receptions.
- Abundant gratitude of our speakers, volunteers, and attendees.



The 2019 festival featured a free 84-page keepsake program with short essays by the presenters.

[artseverywhere.ca](http://artseverywhere.ca)

#### Platinum Level: \$2,000

Includes:

- Full-page colour ad in program
- Prominent recognition at festival events
- Sponsor logo present on most printed promotional materials and advertisements
- Sponsorship recognition on event website
- Six free tickets to Guelph Lecture
- Promotional table space at event

#### Gold Level: \$1,200

Includes:

- Half-page full colour ad in program
- Prominent recognition at festival events
- Sponsor logo present on most printed promotional materials and advertisements
- Sponsorship recognition on event website
- Four free tickets to Guelph Lecture
- Promotional table space at event

#### Silver Level: \$700

Includes:

- Third-page full colour ad in program
- Recognition at the Guelph Lecture
- Sponsor's logo present on most printed promotional materials and advertisements
- Sponsorship recognition on event website
- Four free tickets to Guelph Lecture

#### Bronze Level: \$350

Includes:

- Sponsor's logo present on "Sponsors" page in festival program guide
- Recognition at the Guelph Lecture
- Sponsor's logo present on most printed promotional materials and advertisements
- Sponsorship recognition on event website
- Two free tickets to Guelph Lecture

#### Contact our Community Coordinator

We are grateful for the continuing support that we receive from our community sponsors. We hope that we can count on your support to keep this event at the heart of Guelph's cultural offerings.

Please email [taylor@artseverywhere.ca](mailto:taylor@artseverywhere.ca) to discuss an ArtsEverywhere Festival sponsorship.